

## LAST CALL TO WIN FREE BOOK TOKENS!

As we settle into the idea of cooler months ahead, here at Inside Switzerland Magazine we're planning the next issue of our publication for your fine perusal. And, far be it for us to keep pushing the subject, but we're still looking for more responses to our readers' survey. If you haven't already filled it in, then here's a reminder that if you do, you can enter yourself in a prize draw to win book tokens worth CHF 50 each. We're still as keen as can be to get your feedback and input on what you'd like to read, so why not spare a few minutes to give us your opinions? Take a look at the questionnaire [here](#). And don't forget, the autumn issue of Inside is due out next month, so why not save yourself the fuss of shopping for it by [subscribing online](#) — you'll also save yourself 10 percent off the in-store cost. Enjoy, and we'll greet you again in October,

*The Inside Switzerland Editors*

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## INTEGRATING LOST IN TRANSLATION: SWISS QUIRKS AND CURIOS

Villagers from Fieschertal and Fiesch, in the deeply Roman Catholic south of Switzerland, have offered a sacred vow since 1678 to protect themselves from the advancing ice mass of the Great Aletsch glacier. When the glacier reached its longest in 1862, they even reinforced their prayers by holding an annual procession. These days, in an ironic turnabout, locals are planning to seek formal approval from Pope Benedict XVI to update the 19th-century vow to call for the glacier's return. All told, the Swiss Alps have lost 50 percent of the mass of glacial ice in the last 130 years. Since the melting continues and nothing has stopped a now imminent environmental disaster, divine intervention may be worth a try. [glaciology.ethz.ch](http://glaciology.ethz.ch)



Ch. Theler

## IN FASHION BAG CLAIM

**FOR HIM:** With nifty retractable handles, neoprene outer shell and seatbelt-style metal-buckled compression straps, this stylish travel bag is perfect for a quick weekend get-away. The roomy main compartment has a laundry sleeve and removable shoe sack and the top pocket is perfect for keys, coins and a phone. [www.qwstion.com](http://www.qwstion.com)

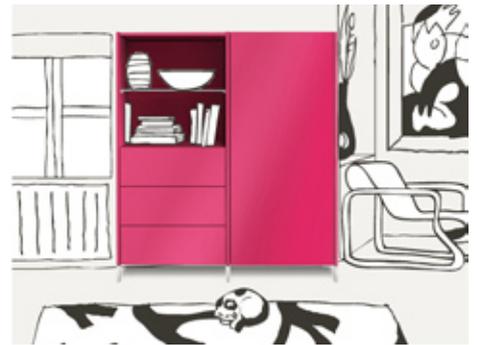


**FOR HER:** With its detachable shoulder strap and top handles, this handbag makes stylish work of toting anything from work essentials to gym clothes. Playfully placed pockets add a sporty vibe, and a reinforced zip-top closure keeps everything safe, so you can keep up your busy pace. [www.kleinbasel.net](http://www.kleinbasel.net)



## INTERIOR MADE TO MEASURE

Mass-produced, cookie-cutter furniture is a thing of the past according to the people at [adaptare.ch](http://adaptare.ch), a Swiss design firm that allows you to configure your own furniture. Tailored to your specifications, pieces are produced to meet your individual needs and delivered to your door. Thanks to a simple online system, a variety of dressers, wardrobes, sideboards and bookcases can be sized to fit any room in your home. The varied array of colours, finishes, drawers and doors help make your piece truly unique. [www.adaptare.ch](http://www.adaptare.ch)



## THINGS TECH TYRES

While ingenuity may be a hallmark of good design, all too often, environmentalism is not. That's why Swiss designers Steve Henseler and Marc Lounis have made it their personal mission to reuse the plethora of rubber tubing polluting our surroundings. Their i-tube mobile phone and music player sleeves are perfect for green electronic lovers. Made from robust, used bike tyres, the chic cases protect your cell phone from damage and scratches. Each sleeve features a clever elastic micro fibre lining which not only keeps devices safe, but also removing all finger prints, leaving your display spotlessly clean. [www.tube.ch](http://www.tube.ch)



## INSPIRED CLIMATE CONTROL

Lifefair, a three-day sustainability conference in Zurich, is expecting 3,000 visitors to take an in-depth look at pressing issues from a business, environmental and societal perspective. The event explores new trends and offers the chance to take part in forums on health and lifestyle, gastronomy and nutrition, fair trade, mobility and energy and travel led by visionaries and industry leaders. More than 70 exhibitors, all committed to building profitable and sustainable enterprises while solving some of the world's toughest problems, are on hand to lend their opinions, products and expertise. [www.lifefair.ch](http://www.lifefair.ch)



## ENTERTAINMENT CD TIP: WALKING ON THE LINE

**WHO:** **Gundi**

**FROM:** Berne

**LOOK LIKE:** French resistance fighters with a twist

**GENRE:** Soul/funk

**YOU'LL ENJOY THEM IF YOU LIKE:** Joss Stone

**CD'S CALLED:** Walking on the Line

**SEE THEM:** 5 Sept Westside Beach, Berne

**TRY BEFORE YOU BUY:** [www.gundi.ch](http://www.gundi.ch)

**WIN:** A copy of their new CD by sending an e-mail (subject: On the Line) to: [newsletter@insidemagazine.ch](mailto:newsletter@insidemagazine.ch).



## ENTERTAINMENT FANTASY WORLD

Swiss artist Pipilotti Rist creates a video-based domestic fantasy world for her exhibition at Hauser & Wirth Gallery in Zurich this September. The ground floor will be transformed into Rist's dream living room — a space whose walls, floors and furnishings are alive with images and kaleidoscopic colour. Large or small, unifying or splintering into a host of different elements, Rist's installations are expansive, presenting spectators with endless discoveries. [www.hauserwirth.com](http://www.hauserwirth.com)



## HAPPENINGS SWITZERLAND'S SEPTEMBER HIGHLIGHTS

### BERNE

**2 SEPT  
COLDPLAY**

UK supergroup Coldplay performs in Berne this month as part of a worldwide tour on the back of latest album Viva la Vida. Production by Brian Eno helps make this tour a real showstopper. [www.coldplay.com](http://www.coldplay.com)



### CRANS-MONTANA

**3-6 SEPT  
FORE!**

The Omega European Masters unites golf's best on this selective course in breath-taking surroundings. The stakes are high, as only the top players will be selected to play against the US for the Ryder Cup. [www.omegaeuropeanmasters.com](http://www.omegaeuropeanmasters.com)



### MENDRISIO

**4-6 SEPT  
GRAPES GALORE**

During the last weekend of September, Mendrisio's city centre is alive and buzzing at this annual wine festival celebrating the harvest season with tastings, music, food and a market. [www.sagradelluva.ch](http://www.sagradelluva.ch)



### BIEL

**4-27 SEPT  
PHOTO OP**

Today's digital age challenges the relationship between photography and reality more than ever. The tension between the two is shown at the Biel Photo Days, which claims to be the most important photography event in CH. [www.bielerfototage.ch](http://www.bielerfototage.ch)



### ZURICH, LAUSANNE 5 & 28 SEPT NIGHTS AT THE MUSEUM

More than 30 museums and galleries in Zurich and Lausanne open until the wee hours during this annual art event. Tickets provide admission to all the galleries, plus unlimited transport on the extensive shuttle bus network. [www.langenacht.ch](http://www.langenacht.ch)



### MONTREUX

**5 SEPT  
BIRTHDAY QUEEN**

Fans from all over the world will meet in Montreux to pay tribute to Freddie Mercury, lead singer of Queen. Workshops, a public exhibition and presentations of never before seen videos are part of the programme. [montreuxmusic.com](http://montreuxmusic.com)



### BADEN

**8-13 SEPT  
FANTOCHE**

Fantoche, an international animation film festival, has become one of the world's most prominent events and is the only one in Switzerland devoted exclusively to a full array of animation techniques, content and media. [www.fantoche.ch](http://www.fantoche.ch)



### BULLE

**9-14 SEPT  
GOURMET EATS**

The gourmet food festival Salon des Gouts & Terroirs is proof that Swiss cuisine has much more to offer than fondue and raclette. Market stalls burst with tempting treats and cafés serve a variety of local traditional dishes. [www.gouts-et-terroirs.ch](http://www.gouts-et-terroirs.ch)



### LAUSANNE

**11-13 SEPT  
THE FUNNIES**

The quality of comic book graphic art may surprise you with its mature themes, skilful drawing and imagination. Get an introduction to these trends and meet the artists themselves at the International Comic Festival in Lausanne. [www.bdfil.ch](http://www.bdfil.ch)



### ZURICH

**11 SEPT-28 FEB  
LIFE CYCLE**

Find out how the body ages at the Body Worlds and The Cycle of Life exhibitions at Zurich's Puls5 where groundbreaking scientist Dr Gunther von Hagens exposes the life cycle of the human body through a process of Plastination. [koerperwelten-schweiz.ch](http://koerperwelten-schweiz.ch)



### ZURICH

**24 SEPT-4 OCT  
BOX OFFICE BASH**

It's 'seen and be seen' during the 11-day Zurich Film Festival, a Mecca for young talent and international stars. Domestic and foreign films, new discoveries and classics are on display to visitors and filmmakers. [zurichfilmfestival.org](http://zurichfilmfestival.org)



### SOLOTHURN

**25-26 SEPT  
FORBIDDEN FRUIT**

Outlawed in for more than a century, absinthe, the Swiss anise-flavoured spirit holds a certain allure. Join those who dare to try it at Absinthe Day in Solothurn. At over 60 percent alcohol, it's not for the faint hearted. [diegruenefee.ch](http://diegruenefee.ch)



### LE LANDERON

**25-27 SEPT  
TREASURE HUNT**

Renowned for its authenticity and quality, the Antique Market Le Landeron is the largest antiques and second-hand fair in the region. Join over 100,000 visitors while rummaging through 300 dealers' stands. [www.brocantelanderon.ch](http://www.brocantelanderon.ch)



### ZURICH

**25-27 SEPT  
FREESTYLE FEATS**

Not to be missed this September is the Freestyle.ch competition in Zurich. Part of the ISF Snowboarding World Tour, the event includes the world's top BMX riders, in-line skaters, skiers and skateboarders. [zurich.freestyle.ch](http://zurich.freestyle.ch)



### BERNE

**30 SEPT-4 OCT  
TOY STORY**

At Suisse Toy, over 20,000 m2 of exhibition space is dedicated to the world of children's toys. Presented by over 200 exhibitors from Switzerland and abroad, the fair is held in the BEA exhibition halls at Berne. [www.suissetoy.ch](http://www.suissetoy.ch)

